



Bogota - November 1, 2008

Smart Media Factory signs contract with Telmex, Colombia.

This contract means Smart Media Factory is going to implement all Telmex interactive products and services in Colombia. These services includes but is not limited to football voting, music voting and other interactive SMS competitions.

Smart Media Factory is first and only company with this kind of contract with Telmex, and we are very proud Telmex chose SMF as their preferred provider for all interactive services.

Telmex is a Mexican giant telecommunications company that provides telecommunication products and services in Mexico and in many parts of Latin America, such as Argentina, Brazil, Chile, Colombia, Ecuador, Peru and even in the United States.

Telmex television channels in Colombia include example SUPERVIEW, CABLE PACIFICO, TV CABLE, CABLECENTRO and SATELCARIBE. The channels are broadcasting in more than 50 cities in Colombia including Bogota, Cucuta, Bucaramanga, Ibague, Cartagena, Santa Marta, Valledupar and Monteria among others.

Smart Media Factory provides television channels with variety of cross media concepts and community products. All the products in Smart Media Factory's portfolio have the same focus – *"We turn viewers into your clients!"*.

For further information please contact:

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